



ICRB 2021

VIRTUAL CONFERENCE

**INTERNATIONAL CONFERENCE
ON RESEARCH IN BUSINESS**

**18th
APRIL**

2021 (Sunday)

Theme
**Digital Empowerment and it's
Comprehensive Possibilities**

Introduction: International Conference on Research in Business (ICRB 2021) aims to publicize knowledge and encourage academicians, research scholars, experts, and practitioners working in different industries, corporates, and public sectors to come together under one roof to share, seek, deliver, and discuss decisive aspects of their works. In spite of providing the opportunity to meet and outspread your network cross-national, the online hosting of ICRB 2021 promises quality research in different areas.

Objective: This conference looks forward to your presence in the following ways:

1. Contribution to the conference by presenting your paper/poster online
2. Online participation in the conference
3. Spreading the information to your colleagues and people who may be interested

The Theme of Interest: *Digital Empowerment and it's Comprehensive Possibilities* the theme covers how digital empowerment is revolutionizing the unexplored possibilities of business and economy during the most unfavorable and unexpected situations. Digital empowerment has worked as immunity to the economy and society. A new perspective to look at transactions and interactions.

About the Organizer: Shuchita Prakashan (P) Ltd. is the leading publisher and a well-established brand in India since 1993. International Conference on Research in Business is

its initiative to facilitate business and management researchers to come together and share knowledge with special reference to running a business in modern times.

Call for Paper: This conference welcomes all kinds of Conceptual/ Theoretical and Empirical research works in all areas of business and management including:

1. General Management
2. Economics
3. Entrepreneurship
4. Business Communication
5. Finance and Accounting
6. Information Technology and Systems
7. Human Resources Management
8. Organizational Behavior
9. International Business
10. Legal Management
11. Marketing
12. Operations Management
13. Decision Sciences
14. Strategic Management
15. Multidisciplinary

Papers may be research-based for the academic tracks or practitioner views for the practitioner track.

Qualified individuals will referee submitted papers through a process of double-blind peer-review. Accepted papers will be considered for publication in an indexed and ISSN journal in electronic format.

Important Dates:

1. Registration started from	:	1 st October 2020
2. Last date of submission of abstract/ full paper	:	5 th April 2021
3. Intimation of acceptance	:	10 th April 2021
4. Last date of registration	:	15 th April 2021
5. Conference	:	18 th April 2021

Paper Submission Guideline:

- The paper should be original.
- Abstract 250 words describing the scope of the paper.
- Full paper 3000 words maximum (excluding references).
- Submissions should be in Times New Roman font, font size 12 with 1.5 line spacing, and 1.0-inch margins on all sides of A4.
- Submissions must be sent or uploaded in Microsoft Word (doc or docx) file.
- The paper must be written in English.
- Electronic submissions are acceptable. The name of the document must be the name(s) of the author(s).
- References must be in APA format.
- The paper should contain a title page, abstract, brief Author biography (maximum six lines), and author's contact details including each author's position, organization, address, telephone, mobile, and email.
- One participant may submit more than one paper.
- Find detailed guidelines at <http://bit.do/subguide>

Certificates and Awards: There will be the following categories for the Certificates:

- Certificate of Participation to each attendee.
- Certificate of Online - Paper Presentation which will be issued accordingly for all accepted papers.
- Certificate of Rank for Top three papers.
- Certificate for the Best Presentation would be awarded by the house.

Review Process: All papers will go through the double-blind peer-review process. Acceptance or rejection notification will be given through email within 3-5 days from the day of your paper submission. These submissions will be reviewed by the experts based on the originality of the work, the validity of the results, chosen methodology, writing quality, and the overall contribution to the field.

Publication Opportunity: All the accepted papers stand a chance of publishing with the International Journal of Research in Business Studies (IJRBS), after incorporating suggested modifications, if required. International Journal of Research in Business Studies is an open access double-blind peer-reviewed e-journal with e-ISSN: 2455-2992 indexed in Directory of Research in Journal Indexing (DRJI), Eurasian Scientific Journal Index, CITE Factor, RJ Impact Factor, and has awaited indexing in SCOPUS, OAJI.net (Open Academic Journal Index), International Research Journal Impact Factor and Clarivate Analytics Index.

Register Online

Log on to www.icrb.international

Registration Fee

Types of Registration	Registration Fee
Fee for virtual participation	₹ 500
Fee for virtual paper/poster presentation and participation	₹ 1500

*Registration fee includes all taxes

Conference Schedule

9:00 AM to 5:00 PM (Detailed schedule on www.icrb.international)

Note: Find the full paper submission guideline on www.icrb.international

For any query please contact

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