



Business Management in 21st Century: Role of Academic Research

Venue: India International Centre, Kamladevi Complex, Seminar Hall II,
40 Max Mueller Marg, New Delhi

Date: 17 April, 2016

Schedule of the Conference

Curtain Raiser	
9.00 a.m.	: Registration
9.30 a.m.	: Welcome and Introduction by Prof. Arun Kumar, Department of Commerce and Business Administration, University of Allahabad
9.40 a.m.	: Address by Chief Guest Honorable Prof. Peeush Ranjan Agrawal, Vice-Chancellor, V B S Poorvanchal University, Jaunpur, Uttar Pradesh
10.10 a.m.	: Presidential address by Prof. D.P.S. Verma, Former Professor of Commerce, Delhi School of Economics, University of Delhi

10.30 a.m. Group Photograph and High Tea

First Technical Session	
Chair: Dr. Subodh Kesharwani, Associate Professor, School of Management Studies, Indira Gandhi National Open University Convener: Dr. Arpita Ghosh, Assistant Professor, Jagat Taran Girls Degree College, University of Allahabad	
11.00 a.m.	: "Managing the Employment Relationship - A Study of Hospitality Industry in Uttarakhand", Dr. Yashpal Negi , Associate Professor and Director, State Institute of Hotel Management and Catering Technology & Applied Nutrition, Dehradun
11.25 a.m.	: "Integrating Systems Approach to Explore the Impact of Labour Migration in Holistic Development of India", Aniruddh Vijay, Research Scholar, Department of Management; Faculty of Social Sciences, Dayalbagh Educational Institute (Deemed University), Agra
11.50 a.m.	: "Exploring the Dynamic Nexus Between Value Based Education

	and Holistic Community Development: A Model Based Approach”, Priyanka Singh, Research Scholar, Dayalbagh Educational Institute (Deemed University), Agra
12.15 p.m.	: “Role of Academic Research in Business Management”, Shipra Shrivastava, , Meerut Institute of Engineering and Technology, Meerut
12.40 p.m.	: “Research Study of NPA in Public Sector Banks in India and Measures to Eradicate The Same in This New Technology Era”, Mr. Anoop Sharma, Research Scholar, NIIT University, Neemrana, Rajasthan

01.05 p.m. : Lunch

Second Technical Session

Chair: Prof. Swati Agrawal, Professor & Area Chairperson (HR/OB), Jaipuria Institute of Management, Noida

Convener: Ms. Kiran Saroj, Editorial Assistant, IndianResearch.org

01.45 p.m.	: “Explaining Antecedents to Entrepreneurial Intentions A Structural Equation Modelling Approach”, Dr. Aashiq Hussian Lone, Research Associate (RA), Personnel & Industrial Relations Area, Indian Institute of Management Ahmedabad (IIMA)
02.10 p.m.	: “Academic Research in Business Management A Little Step Forward”, Dolly Roy, Research Scholar Department of Commerce and Business Administration, University of Allahabad
02.35 p.m.	: “Impact of Environmental, Social and Governance Standards on the Foreign Investment in India”, Dr. Chanchal Chopra, Associate Professor, University of Delhi

03.00 p.m. : Tea

Third Technical Session

Chair: Prof. Arun Kumar, Professor, Department of Commerce and Business Administration, University of Allahabad

Convener: Ms. Priyadarshani Singh, Research Scholar, Department of Commerce and Business Administration, University of Allahabad

03.15 p.m.	: “Crafting Inclusive Narratives to Foster Emerging Economic Identities: the Case of Brazilian Multinationals and BRICS”, Carolijn van Noort, Ph.D. Candidate Politics Department, University of Otago, New Zealand
03.40 p.m.	: “Measures to Turnaround the Indian Higher Education System”, Shivani Malhan, Research Scholar, DAV University, Jalandhar
04.05 p.m.	: “Crisis in Effective Management of Competence”, Sanjay Sathpathy, Reader, Ravenshaw University, Cuttack, Odisha
04.30 p.m.	: Certificate and Awards Distribution